

# How Emerging and Midmarket Brands Can Start Accelerating Growth with Liquid Data Go

Liquid Data Go™ is the affordable new data, insight, and reporting platform built exclusively for small to midsize CPG businesses with big ambitions. Now you can join 7,000 of the world's leading CPG and retail brands who rely on Circana to turn complexity into clarity. Here's how you can start unlocking growth with this flexible, data-rich solution now:

## 1

### Configure

Choose a pricing and access package to suit your needs and budget. Pick the categories, geographies, and options that are right for your business.

## 2

### Simplify

Liquid Data Go is intuitive for all. It's simple to set up and quick and easy to use.

## 3

### Track

Track sales data, market share, distribution trends, and more using Circana's industry-leading Liquid Data platform.

## 4

### Visualize

Bring data to life with powerful visualization and storytelling. Speak the language of retailers to drive collaboration and partnership like never before.

## 5

### Relax

It's from Circana, the leading advisor on the complexity of consumer behavior.

With Liquid Data Go, you can combine your hard-earned experience and business instincts with the very latest insights on shopper behavior and retail trends. Together, let's take your business to the next level.

## Learn More

Are you ready to accelerate your growth? Let's get you started! Visit [circana.com/liquid-data-go](https://circana.com/liquid-data-go) to learn more and book a demo.